2020 SESSION (HB119)

GOVERNOR'S VETO

Pursuant to Article V, Section 6, of the Constitution of Virginia, I veto House Bill 119, which defines "milk" as the lacteal secretion of a healthy hooved mammal and provides that a food product would be unlawfully misbranded if it fails to meet that definition.

Eliminating the ability to label certain food products with the term "milk" could hinder some businesses' ability to thrive in Virginia. This bill likely conflicts with both the United States Constitution and the Constitution of Virginia and each's protection of commercial speech.

Accordingly, I veto this bill.