It is currently common. While the idea of a single uniform
I am also concerned that this legislation is unwarranted in
allocate its responsibilities to the Department of State.
Governor, I believe the legislation should be amended to
economic development under the leadership of the Lieutenant
Assigned the significant role to the Department of State is playing in
resources may best serve their individual needs. According,
a business may be eligible to receive and to declare what
impact of the specific financial assistance programs that
Action Center provides consulting services to businesses to
businesses to the state, specifically, the New Jersey Business
plays a key role in helping grow, retain, and attract
Action Center services as a "one-stop shop" for businesses
Action Center in the Department of State, the New Jersey Business
which has resulted in the creation of the New Jersey Business
activities under the leadership of the Lieutenant Governor,
undertaken by my administration to assist the business
The sponsors' goals are consistent with the efforts already
State, which has been a major priority of my administration.
small businesses to apply for financial assistance from the
amended the sponsors' efforts to streamline the process for
create a uniform application allowing small businesses to apply
This legislation directs the Department of the Treasury to
My recommendations for reconsideration:
Jersey Constitution, I am submitting Assembly Bill No. 3195

Assembly Bill No. 3195
March 3, 2011

EXECUTIVE DEPARTMENT
STATE OF NEW JERSEY
recommend that it be amended as follows:

Accordingly, I herewith return Assembly Bill No. 3195 and

for all of the State's financial assistance programs,

for financial programs, rather than as a formal determination of eligibility

and financial information, which will be utilized to provide

comprehensive uniform application gather only basic operational

also returning the legislation with my recommendation that the

unnecessary and burdensome application. Therefore, I am

comprehensive to the sponsors' goals and result in an

comprehensive to all of the State's programs would likely be

into a single uniform application for purposes of determining

that any effort to combine all of the different requirements

required under another program. As a result, I am concerned

required for one program varies widely from the information

criteria in the grant and incentive programs. The information

requirements in every program, given the major differences in

application that would need to gather information to cover the

financial assistance program in a single application, the

order to allow a business to apply for eligibility under any

programs. Each of these programs has different criteria. In

the State maintains more than 50 grant and incentive

improve the application process for small businesses.

for all of the State's financial assistance programs with

application that would allow for a determination of eligibility

application sounds appealing, I do not believe that a uniform

EXECUTIVE DEPARTMENT

STATE OF NEW JERSEY
them. Deplete "shall" and insert "will be updated, as necessary."

The department shall notify businesses may be eligible, shall, agencies, for which the assistance programs offered to any business to apply for assistance, shall be notified, and insert "shall be updated, and insert "will be updated, as necessary."

Page 2, Section 2, Lines 33-34:

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Page 2, Section 2, Lines 22-23:

Page 2, Section 2, Lines 31-32:

Page 2, Section 2, Lines 29-30:

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Page 2, Section 2, Lines 23-24:

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Page 2, Section 2, Lines 9-10:

Page 2, Section 2, Lines 8-9:

Page 2, Section 2, Lines 5-6:

Page 2, Section 2, Lines 4-5:

Page 2, Section 2, Lines 3-4:

Page 2, Section 2, Lines 1-2:

Page 2, Section 2, Lines 0-1:
Chief Concerned to the Governor

/ / Letter S. Cheese

Acted:

[Seal]

Governor

/ / Chris Christie

Respectfully,

Executive Department
State of New Jersey

Page 2, Section 3, Lines 42-46: 4