SENATE, No. 2135

STATE OF NEW JERSEY

215th LEGISLATURE

INTRODUCED JUNE 28, 2012

Sponsored by:
Senator NIA H. GILL
District 34 (Essex and Passaic)
Senator JOSEPH F. VITALE
District 19 (Middlesex)

SYNOPSIS
“New Jersey Health Benefit Exchange Act.”

CURRENT VERSION OF TEXT
As introduced.
AN ACT establishing the New Jersey Health Benefit Exchange and supplementing Title 17B of the New Jersey Statutes.

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

1. This act shall be known and may be cited as the “New Jersey Health Benefit Exchange Act.”

2. The Legislature finds and declares that it is the intent of this act to provide statutory authorization for the establishment of an American Health Benefit Exchange in New Jersey and its administrative authority pursuant to the provisions of the federal “Patient Protection and Affordable Care Act,” Pub.L.111-148, as amended by the federal “Health Care and Education Reconciliation Act of 2010,” Pub.L.111-152, and in so doing, to:
   a. reduce the number of uninsured New Jerseyans by creating an organized, transparent marketplace for the people of this State to: purchase affordable, quality health care coverage; claim available federal tax credits and cost-sharing subsidies; and meet the personal responsibility requirements imposed by the federal act;
   b. strengthen the health care delivery system in this State;
   c. guarantee the availability and renewability of health care coverage in New Jersey through the private health insurance market to eligible persons and participating employers;
   d. require that health benefits plans and health insurers issuing coverage in the individual and employer markets in this State compete on the basis of price, quality, and service, and not on risk selection; and
   e. meet the requirements of the federal act.

3. As used in this act:
   “Board” means the board of directors of the exchange.
   “Carrier” means an entity subject to the insurance laws and regulations of this State, or subject to the jurisdiction of the commissioner, that contracts or offers to contract to provide, deliver, arrange for, pay for, or reimburse any of the costs of health care services, including: an insurance company authorized to issue health insurance; a health maintenance organization; a health, hospital, or medical service corporation; or any other entity providing a health benefits plan. The term "carrier" shall not include a joint insurance fund established pursuant to State law.
For purposes of this act, carriers that are affiliated companies shall be treated as one carrier, except that in the case of an insurance company, health service corporation, hospital service corporation, or medical service corporation that is an affiliate of a health maintenance organization located in New Jersey or a health maintenance organization located in New Jersey that is affiliated...
with an insurance company, health service corporation, hospital
service corporation, or medical service corporation, the health
maintenance organization shall be treated as a separate carrier.

“Commissioner” means the Commissioner of Banking and
Insurance.

“Department” means the Department of Banking and Insurance.

“Enrollee” means a person receiving health care coverage
through the exchange, either as an individual or as an employee of a
participating employer.

“Exchange” means the New Jersey Health Benefit Exchange
established pursuant to this act.

“Executive director” means the executive director of the
exchange.

“Federal act” means the federal “Patient Protection and
Affordable Care Act,” Pub.L.111-148, as amended by the federal
“Health Care and Education Reconciliation Act of 2010,”
Pub.L.111-152, and any federal rules and regulations adopted
pursuant thereto.

“Health benefits plan” means a hospital and medical expense
insurance policy or certificate; health, hospital, or medical service
corporation contract or certificate; or health maintenance
organization subscriber contract or certificate delivered or issued
for delivery in this State. For the purposes of this act, “health
benefits plan” shall not include one or more, or any combination of,
the following: coverage only for accident or disability income
insurance, or any combination thereof; coverage issued as a
supplement to liability insurance; liability insurance, including
general liability insurance and automobile liability insurance;
workers’ compensation or similar insurance; automobile medical
payment insurance; credit-only insurance; coverage for on-site
medical clinics; and other similar insurance coverage, as specified
in federal regulations, under which benefits for medical care are
secondary or incidental to other insurance benefits. “Health
benefits plan” shall not include the following benefits if they are
provided under a separate policy, certificate, or contract of
insurance or are otherwise not an integral part of the plan: limited
scope dental or vision benefits; benefits for long-term care, nursing
home care, home health care, community-based care, or any
combination thereof; and such other similar, limited benefits as are
specified in federal regulations. “Health benefits plan” shall not
include hospital confinement indemnity coverage if: the benefits
are provided under a separate policy, certificate, or contract of
insurance; there is no coordination between the provision of the
benefits and any exclusion of benefits under any group health
benefits plan maintained by the same plan sponsor; and those
benefits are paid with respect to an event without regard to whether
benefits are provided with respect to such an event under any group
health plan maintained by the same plan sponsor. “Health benefits
plan” shall not include the following if it is offered as a separate policy, certificate, or contract of insurance: Medicare supplemental health insurance as defined under section 1882(g)(1) of the federal “Social Security Act” (42 U.S.C. s.1395ss(g)(1)); coverage that is supplemental to the coverage provided under chapter 55 of Title 10, United States Code (10 U.S.C. s.1071 et seq.); and similar coverage that is supplemental to coverage provided under a group health plan.

“Health care facility” means a health care facility licensed pursuant to P.L.1971, c.136 (C.26:2H-1 et seq.).

“Health care professional” means a health care professional who is licensed or otherwise authorized to practice a health care profession pursuant to Title 45 or Title 52 of the Revised Statutes and is currently engaged in that practice.

“Medicaid” means the Medicaid program established pursuant to P.L.1968, c.413 (C.30:4D-1 et seq.).

“NJ FamilyCare” means the NJ FamilyCare Program established pursuant to section 3 of P.L.2005, c.156 (C.30:4J-1).

“Participating employer” means an employer that enters into an agreement with the exchange to facilitate the offering of health benefits plans to its employees through the State Business Health Options Program established within the exchange pursuant to this act.

“Qualified dental plan” means a limited scope dental plan certified by the exchange pursuant to this act.

“Qualified health benefits plan” means a health benefits plan certified by the exchange pursuant to this act.

“Secretary” means the United States Secretary of Health and Human Services.

“SHOP” means the State Business Health Options Program established within the exchange pursuant to this act.

“Small employer” means a person, firm, corporation, or partnership that is actively engaged in business, which employed an average of at least two but not more than 50 employees on business days during the preceding calendar year and at least two employees on the first day of the current calendar year, and the majority of which employees are employed in New Jersey. A small employer that makes enrollment in qualified health benefits plans available to its employees through SHOP, and ceases to be a small employer due to an increase in the number of its employees, shall continue to be treated as a small employer for the purposes of this act as long as it makes enrollment in qualified health benefits plans available to its employees through SHOP. All persons treated as a single employer under subsections (b), (c), (m) or (o) of section 414 of the federal Internal Revenue Code (26 U.S.C. s.414) shall be treated as one employer. For the purpose of determining the size of an employer, and subject to the provisions of paragraph (2) of subsection b. of section 6 of this act: all employees of an employer
shall be counted, including part-time employees and those not eligible for employer-sponsored coverage; the size of an employer shall be determined annually; and, in the case of an employer that was not in existence during the preceding calendar year, the determination of the size of the employer shall be based on the average number of employees that the employer is reasonably expected to employ on business days in the current calendar year.

4. There is established in the Executive Branch of State Government the New Jersey Health Benefit Exchange, for the purpose of effectuating the provisions of the federal act. For the purpose of complying with the provisions of Article V, Section IV, paragraph 1 of the New Jersey Constitution, the exchange is allocated within the Department of Banking and Insurance; but, notwithstanding that allocation, the exchange shall be independent of any supervision or control by the department or by any board or officer thereof. The exchange shall constitute an instrumentality of the State exercising public and essential governmental functions, and the exercise by the exchange of the powers conferred by this or any other act shall be deemed and held to be an essential governmental function of the State.

5. a. The exchange shall be governed by a board of directors consisting of eight members as follows:
   (1) the Commissioners of Banking and Insurance and Human Services, or their designees, as nonvoting, ex officio members;
   (2) the chairperson of the advisory committee established pursuant to subsection k. of this section, as a nonvoting, ex officio member; and
   (3) five public members who are residents of this State, to be appointed by the Governor with the advice and consent of the Senate, including: one person who shall be a member in good standing of the American Academy of Actuaries; and four other persons, two of whom shall be appointed upon the recommendation of the President of the Senate, and two of whom shall be appointed upon the recommendation of the Speaker of the General Assembly.
   b. The public members of the board appointed upon the recommendation of the President of the Senate and the Speaker of the General Assembly shall be appointed in such a manner as to ensure that the public membership of the board includes individuals who have demonstrated expertise in the following areas:
      (1) individual health care coverage;
      (2) small employer health care coverage;
      (3) health benefits plan administration;
      (4) health care finance; and
      (5) consumer health care advocacy.
   c. The public members of the board shall serve on a part-time basis and receive an annual salary of $50,000. The public members
shall also be reimbursed for any expenses incurred by them in the performance of their duties, subject to the limits of funds appropriated or otherwise made available for this purpose.

d. The public members of the board shall serve for a term of four years; except that of the members first appointed, one of the public members appointed upon the recommendation of the President of the Senate and one of the public members appointed upon the recommendation of the Speaker of the General Assembly shall each serve for a period of three years, one of the public members appointed upon the recommendation of the President of the Senate and one of the public members appointed upon the recommendation of the Speaker of the General Assembly shall each serve for a period of four years, and the other public member appointed shall serve for a period of five years.

e. Each public member of the board shall hold office for the term of his appointment and until his successor has been appointed. Vacancies shall be filled in the same manner as the original appointments were made. A member is eligible for reappointment.

f. The board shall organize as soon as practicable after the appointment of its members and shall select a chairperson annually from among its members.

g. (1) The board shall appoint an executive director of the exchange to supervise the administrative affairs and general management and operations of the exchange.

(2) The executive director shall:

(a) be a person qualified by training and experience to perform the duties of that position;

(b) serve as a member of the senior executive or unclassified service and be appointed without regard to the provisions of Title 11A of the New Jersey Statutes;

(c) attend all meetings of the board; and

(d) serve at the pleasure of the board, and receive such compensation as the board shall determine.

(3) With the approval of the board, the executive director shall:

(a) plan, direct, coordinate, and execute the administrative functions of the exchange in conformity with the policies and directives of the board;

(b) employ professional and clerical staff as necessary to implement the provisions of this act;

(c) report to the board on all operations under his control and supervision;

(d) prepare an annual budget and manage the administrative expenses of the exchange; and

(e) undertake any other activities necessary to accomplish the purposes of the exchange.

(4) All employees of the exchange, except the executive director, shall be in the career service of the Civil Service.
h. While serving as a member of the board or an employee of
the exchange, and for a period of two years immediately following
such service or employment, a person shall not be:
   (1) employed by, a consultant to, a member of the board of
directors of, affiliated with, or otherwise a representative of, a
carrier, an insurance agent or broker, a health care professional, a
health care facility, or an entity operating a navigator program as
set forth in subsection k. of section 8 of this act;
   (2) a member, board member, or employee of a trade association
of carriers, insurance agents or brokers, health care professionals, or
health care facilities; or
   (3) a health care professional, unless that person receives no
compensation for rendering services as a health care professional
and does not have an ownership interest in a health care
professional practice.
i. All meetings of the board shall be subject to the
requirements of the “Senator Byron M. Baer Open Public Meetings
Act,” P.L.1975, c.231 (C.10:4-6 et seq.). In addition to complying
with the notice requirements of P.L.1975, c.231, the board shall
provide electronic notice of its meetings as defined in section 1 of
j. A member of the board or an employee of the exchange shall
not be liable in an action for damages to any person for any action
taken or recommendation made by the member or employee within
the scope of his functions as a member or employee, if the action or
recommendation was taken or made without malice. The members
of the board shall be indemnified and their defense of any action
provided for in the same manner and to the same extent as
employees of the State under the “New Jersey Tort Claims Act,”
P.L.1972, c.45 (C.59:1-1 et seq.) on account of acts or omissions in
the scope of their employment.
k. (1) The board shall establish an advisory committee to
provide advice to the board concerning the operation of the
exchange and any other matter relating to implementation of the
provisions of this act.
   (2) The advisory committee shall include 15 members, to be
appointed by the board, who shall include one representative from
each of the following:
   (a) health insurers or health maintenance organizations offering
health benefits plans in this State;
   (b) health service corporations offering contracts in this State;
   (c) insurance producers licensed pursuant to P.L.2001, c.210
(C.17:22A-26 et seq.);
   (d) licensed general hospitals;
   (e) licensed long-term care facilities;
   (f) mental health care providers;
   (g) federally qualified health centers;
   (h) licensed physicians;
(i) licensed nurses;
(j) small employers;
(k) public employee unions;
(l) private sector unions;
(m) consumer health care advocacy organizations;
(n) consumer legal advocacy organizations; and
(o) public health researchers or other academic experts with knowledge and background relevant to the functions and goals of the exchange, including knowledge of the health care needs and health disparities among the diverse communities of this State.

(3) The members of the advisory committee shall serve for a term of three years; except that of the members first appointed, five shall serve for a period of three years, five for a period of two years, and five for a period of one year.

(4) Each member of the advisory committee shall hold office for the term of his appointment and until his successor has been appointed. Vacancies shall be filled in the same manner as the original appointments were made. A member is eligible for reappointment.

(5) The members of the advisory committee shall serve without compensation but be reimbursed for any expenses incurred by them in the performance of their duties, subject to the limits of funds appropriated or otherwise made available for this purpose.

(6) The advisory committee shall organize as soon as practicable after the appointment of its members and shall select a chairperson annually from among its members, except that no member shall serve as chairperson for a term exceeding two years.

(7) The board shall, within the limits of its existing staff and resources, provide such staff support as the advisory committee requires to perform its duties.

6. a. The board shall implement the exchange pursuant to the provisions of this act and as otherwise required by the federal act or any other federal law. The board shall facilitate the purchase of coverage under qualified health benefits plans through the exchange at affordable prices by enrollees.

b. (1) (a) The board shall establish the State Business Health Options Program, or SHOP, separate from the activities of the board related to the individual market, to assist participating employers in facilitating the enrollment of their employees in qualified health benefits plans offered through the exchange in a manner consistent with the provisions of the federal act.

(b) A participating employer shall enter into a written agreement with the exchange that governs the terms and conditions of its participation and is consistent with the provisions of the federal act. The written agreement shall:

(i) specify the responsibilities of the employer with regard to the participation of its employees in qualified health benefits plans
and permit the employer to specify a level of coverage that any of 
its employees may receive through a qualified health benefits plan 
or provide a payment formulated in advance in accordance with the 
federal act to be used as part of an employee choice plan; 
(ii) indicate whether the employer is to communicate with a 
carrier directly or through the exchange; and 
(iii) require the exchange to provide premium aggregation and 
other related services in order to minimize the administrative 
burden on the employer.

(2) (a) The board: shall take such actions as are necessary to 
permit small employers to purchase coverage through the exchange 
beginning no later than January 1, 2014, and to permit employers 
with at least 51 but not more than 100 employees to purchase 
coverage through the exchange no later than January 1, 2016; and 
may allow employers with more than 100 employees to purchase 
coverage through the exchange beginning on January 1, 2017, 
consistent with the provisions of the federal act and any regulations 
adopted pursuant thereto.

(b) If the board decides not to allow employers with more than 
100 employees to purchase coverage through the exchange 
beginning on January 1, 2017, the board shall issue a report to the 
Governor, and to the Legislature pursuant to section 2 of P.L.1991, 
c.164 (C.52:14-19.1), that explains the reasons why it decided not 
to allow those employers to purchase coverage through the 
exchange, and shall make this report available to the public on the 
Internet website of the exchange.

c. The board shall take such actions as are necessary to create 
and offer a Basic Health Plan, in conjunction with the Department 
of Human Services and consistent with the provisions of the federal 
act, to enable persons with incomes of between 133% and 200% of 
the federal poverty level, and noncitizens who would be eligible for 
Medicaid except for not meeting the minimum residency requirements provided in federal law, who would otherwise be 
eligible to receive premium subsidies for the purchase of coverage 
through the exchange, to purchase essential health benefits through 
the provision of federal funds pursuant to the federal act.

d. The board shall develop and implement a plan of operation 
for the exchange, which shall include, but not be limited to, the 
following:

(1) procedures for the operations of the exchange; 
(2) procedures and minimum requirements for the selection, 
certification, and recertification of qualified health benefits plans to 
be offered through the exchange that are consistent with guidelines 
established by the United States Secretary of Health and Human 
Services; 
(3) criteria for determining that certain health benefits plans will 
no longer be made available through the exchange and a procedure
to decertify these plans that includes providing prior notice to the
carrier;

(4) procedures, criteria, and a standard application form for
prospective enrollees seeking to obtain coverage under qualified
health benefits plans offered through the exchange;

(5) procedures, criteria, and a standard application form for the
enrollment of participating employers in SHOP;

(6) a customer service center, which shall operate a toll-free
telephone service and provide oral and written information in a
manner that is culturally and linguistically appropriate to the needs
of the population being served by the exchange, to manage
exchange enrollment, provide information to individuals and
employers about the exchange, provide carriers with information
about criteria for health benefits plans eligible to be offered through
the exchange, respond to requests for assistance from enrollees and
participating employers, and provide participating employers with
information about and services for establishing and maintaining
cafeteria plans for their employees pursuant to section 125 of the
federal Internal Revenue Code (26 U.S.C. s.125) and health
reimbursement arrangements for their employees pursuant to
section 105 of the federal Internal Revenue Code (26 U.S.C. s.105);

(7) maintenance of an Internet website that provides
standardized comparative information on qualified health benefits
plans, information on how to obtain assistance from navigators
chosen by the board pursuant to subsection k. of section 8 of this
act, and information on how to obtain assistance from a licensed
insurance producer for those individuals wishing to do so; and

(8) a strategy for publicizing the services, eligibility
requirements, and enrollment procedures of the exchange.

e. The board shall also be authorized to:

(1) apply for such grants from the federal government as may be
available for the purposes of this act pursuant to the federal act or
any other federal law, and take such actions as are necessary to
ensure that any such funds received are utilized in a manner
consistent with the provisions of federal law;

(2) seek and receive such grant funding as may be available
from private foundations for the purposes of this act;

(3) contract with professional service firms as may be necessary
in its judgment, and fix their compensation, for which purpose the
board, as it deems necessary to effectuate the purposes of this act,
may enter into a contract for the provision of goods or performance
of services without public advertising for bids, provided that the
contract shall be:

(a) publicly announced prior to being awarded;

(b) negotiated on the basis of demonstrated competence and
qualifications for the type of professional services required and at
fair and reasonable compensation; and
(c) awarded through a process that, to the maximum extent practicable, meets the same procedural requirements as those set forth in P.L.1997, c.399 (C.52:34-9.1 et seq.) for a professional firm providing professional architectural, engineering, or land surveying services in this State, but without regard to the dollar value of the contract;

(4) adopt by-laws for the regulation of its affairs and the conduct of its business;

(5) adopt an official seal for the exchange and alter the same;

(6) maintain an office in the State;

(7) sue and be sued in its own name; and

(8) approve the use of its trademarks, brand names, seals, logos, and similar instruments by carriers, participating employers, and other organizations.

7. a. (1) The exchange shall offer to enrollees only health benefits plans that have been certified by the board, approved for issuance or renewal in this State by the commissioner, and underwritten by a carrier. The board shall certify those plans that it determines offer the optimal combination of choice, value, quality, and service to enrollees, so as to provide an appropriate range of health care coverage choices within the exchange that achieves the purposes of the federal act, including, in each region of the State, a choice of qualified health benefits plans in each of the benefit categories required under the federal act.

(2) The board shall permit a carrier participating in the exchange to offer to enrollees a plan that provides limited scope dental benefits, which meets the requirements of subparagraph (A) of paragraph (2) of subsection (c) of section 9832 of the federal Internal Revenue Code (26 U.S.C. s.9832) and is provided either in conjunction with a qualified health benefits plan or under a separate policy, certificate, or contract of insurance, if the plan provides pediatric dental benefits that meet the requirements of subparagraph (J) of paragraph (1) of subsection (b) of section 1302 of the federal act (42 U.S.C. s.18022), and such other dental benefits as the board or the secretary may prescribe by regulation.

(a) Carriers permitted to offer qualified dental plans shall be licensed to offer dental coverage, but need not be licensed to offer other health benefits.

(b) Two or more carriers may jointly offer a comprehensive plan through the exchange in which the dental benefits are provided by a carrier through a qualified dental plan and the other benefits are provided by a carrier through a qualified health plan, provided that the plans are priced separately and are also made available for purchase separately at the same price.

(c) A carrier that offers a qualified health benefits plan in conjunction with a plan that provides limited scope dental benefits, in accordance with the provisions of this paragraph, shall provide
separate pricing for the health benefits plan and the dental plan and also make each of the plans available for purchase separately.

(d) A carrier that offers a qualified health benefits plan that includes limited scope dental coverage in that plan shall offer and price the health benefits plan without the limited scope dental coverage and shall offer and price the limited scope dental coverage without the health benefits plan, so that either can be purchased separately.

(3) The exchange and any carrier participating in the exchange shall not charge a person a fee or other monetary penalty for the termination of coverage under a qualified health benefits plan if the person enrolls in another type of minimum essential coverage because the person has become newly eligible for that coverage or because the person’s employer-sponsored coverage has become affordable under the standards of subparagraph (C) of paragraph (2) of subsection (c) of section 36B of the federal Internal Revenue Code (26 U.S.C. s.36B).

b. To be certified as a qualified health benefits plan, a plan shall, at a minimum:

(1) include within its health care provider network those essential community providers, where available, that serve predominately low-income, medically underserved individuals, including: health care providers as defined in section 340B(a)(4) of the Public Health Service Act (42 U.S.C. s.256b(a)(4)); and providers as described in section 1927(c)(1)(D)(i)(IV) of the federal Social Security Act (42 U.S.C. s.1396r-8(c)(1)(D)(i)(IV)); and

(2) pay essential community providers within its health care provider network at the highest rate that it pays to comparable providers for each category of services provided by the essential community provider, except that in no case shall this rate be less than Medicaid pays for the same service.

c. The board may require carriers participating in the exchange to make available to the exchange and regularly update an electronic directory of contracting health care providers so that enrollees seeking coverage through the exchange can search by health care provider name to determine which health benefits plans in the exchange include that health care provider in their network. The board may also require a carrier to provide regularly updated information to the exchange as to whether a health care provider is accepting new patients in a particular health benefits plan. The exchange may provide an integrated and uniform consumer directory of health care providers indicating which carriers the providers contract with and whether the providers are currently accepting new patients. The exchange may also establish methods by which health care providers may transmit relevant information directly to the exchange, rather than through a carrier.

d. The board shall require that a carrier, as a condition of participation in the exchange, do all of the following consistent with
the provisions of the federal act and in such a manner as is
prescribed by regulation of the board or the commissioner, as
applicable:

(1) fairly and affirmatively offer, market, and sell in the
exchange at least one product within each of the categories of health
benefits plans that the federal act requires to be offered through the
exchange;

(2) if the carrier sells any products to individuals outside the
exchange, fairly and affirmatively offer, market, and sell all
products made available to individuals in the exchange to
individuals purchasing coverage outside the exchange; if the carrier
sells any products to employers outside the exchange, fairly and
affirmatively offer, market, and sell all products made available to
employers in SHOP to employers purchasing coverage outside the
exchange;

(3) provide a detailed description of the benefits offered by a
qualified health benefits plan through an Internet website and by
other means for individuals without access to the Internet, which
specifies: maximum benefits; limitations, exclusions, and other
benefit limits; and the amount of cost sharing, including, but not
limited to, deductibles, copayments, and coinsurance, under the
plan that an individual would be responsible for paying with respect
to the furnishing of a specific item or service by a participating
health care provider;

(4) submit a justification to the board for any premium increase
in a qualified health benefits plan prior to implementation of the
increase, and prominently post that information on its Internet
website, which the board shall consider in determining whether to
make the health benefits plan available through the exchange, in
addition to considering any information and recommendations
provided to the board by the department and any excess of premium
growth outside the exchange as compared to the rate of that growth
inside the exchange;

(5) make available to the public and submit to the board, the
secretary, and the commissioner, as applicable, accurate and timely
information, with respect to a qualified health benefits plan,
concerning the following:

(a) claims payment policies and practices;
(b) periodic financial disclosures;
(c) data on enrollment and disenrollment;
(d) data on the number of claims that are denied;
(e) data on rating practices;
(f) information on cost sharing and payments with respect to
any out-of-network coverage; and

(g) information on enrollee and participating employer rights as
specified under federal law or otherwise determined appropriate by
the secretary; and
(6) make available to the public and submit to the board such other information as may be required pursuant to the federal act or as the board reasonably determines necessary to accomplish the purposes of this act.

e. The board shall establish procedures necessary to avoid risk selection between qualified health benefits plans offered through the exchange and health benefits plans offered outside the exchange and among qualified health benefits plans offered within the exchange, including, but not limited to, such mechanisms as the board determines appropriate for adjusting payments to qualified health benefits plans to account for risk selection and assure market stability.

f. The provisions of this section shall not be construed as requiring a carrier that does not participate in the exchange to meet any requirements relating to health care coverage or its operations that are not otherwise imposed on that carrier under federal or State law.

g. The board may permit a carrier participating in the exchange to offer to enrollees a plan that provides nonmedical remedial treatment rendered in accordance with a recognized religious method of healing.

h. The provisions of subsections d., e., and f. of this section shall apply to qualified dental plans to the extent relevant to qualified dental plans.

8. For the purpose of effectuating its direction and oversight of the operation of the exchange and the provision of health care coverage through the exchange, the board shall:

a. provide for the processing of applications, the determination of eligibility for premium tax credits and any cost-sharing reduction and the redetermination of eligibility as necessary due to changes in an individual’s income or circumstances, the enrollment and disenrollment of enrollees, and the establishment of an enrollee database, and coordinate those activities with Medicaid and NJ FamilyCare, and any other State and local government entities as applicable, in furtherance of which the board shall:

(1) adopt policies and procedures, pursuant to a written agreement to be established between the board and the Division of Medical Assistance and Health Services in the Department of Human Services, by which the exchange: provides eligibility determination and redetermination services for, and enrollment in, the exchange, Medicaid, and NJ FamilyCare, as appropriate to the individual’s income and circumstances, through the use of a single application form; and ensures the timely processing of applications and enrollment, as appropriate, utilizing consistent methods and standards that, to the maximum extent practicable, are employed by both the exchange and the Division of Medical Assistance and Health Services;
(2) arrange, pursuant to the written agreement established between the board and the Division of Medical Assistance and Health Services pursuant to paragraph (1) of this subsection, for the sharing of data with respect to enrollees and recipients of Medicaid and NJ FamilyCare;

(3) ensure that clear and comprehensible information is provided to applicants that fully explains the application process, as well as the possibility of overpayments of advance premium tax credits to an enrollee that may render the enrollee liable for repayment and the procedures for reconciliation used in those cases;

(4) establish procedures to assist an enrollee in reporting a change in income to the exchange that might affect the amount of advance premium tax credit to which the enrollee is entitled pursuant to the federal act, as well as in qualifying for any exemption from repayment of the advance premium tax credit that would otherwise be required pursuant to federal or State law; and

(5) utilize any other measures that the board deems necessary and appropriate for the purposes of this subsection, so as to ensure the most efficient, cost-effective, and comprehensive health care coverage possible and continuity of coverage and care when an enrollee transitions between participation in a qualified health benefits plan and participation in Medicaid or NJ FamilyCare, or the reverse, consistent with the provisions of the federal act and any other applicable federal law and regulations;

b. undertake activities necessary to market and publicize the availability of health care coverage and federal subsidies through the exchange, and undertake outreach and enrollment activities that seek to assist enrollees and potential enrollees with enrolling and reenrolling in the exchange in the least burdensome manner, including populations that may experience barriers to enrollment, such as persons with disabilities and those with limited English language proficiency;

c. assign a rating to each qualified health benefits plan offered through the exchange in accordance with criteria developed by the secretary;

d. utilize a standardized format for presenting health benefits plan options in the exchange;

e. establish and make available by electronic means a calculator to determine the actual cost of coverage after the application of any premium tax credit and any cost-sharing reduction provided for under the federal act;

f. establish uniform billing and payment policies for qualified health benefits plans and coordinate these policies with Medicaid and NJ FamilyCare;

g. grant a certification attesting that a person is exempt from the tax imposed under the federal act for not having qualifying health care coverage as specified in the federal act, because: there is no affordable qualified health benefits plan available through the
exchange or the person’s employer to cover that person; or the
person meets the requirements for any other exemption from the tax
under the federal act;

h. perform such duties as are required of, or delegated to, the
exchange by the secretary or the Secretary of the Treasury, pursuant
to the federal act, relating to the determination of eligibility for
premium tax credits, reduced cost sharing, or exemptions from the
tax imposed under the federal act for not having qualifying health
care coverage;

i. provide notice to enrollees of their right of appeal with
respect to certain medical decisions by carriers under the
Independent Health Care Appeals Program established pursuant to
section 11 of P.L.1997, c.192 (C.26:25-11);

j. provide for an appeal mechanism for enrollees with respect
to exchange-related determinations, when the subject of appeal is
not covered by an existing mechanism or is not within the
jurisdiction of the department under current law or regulations, and
which relates to the filing of enrollee grievances against the
exchange itself, or other appeals as required under the federal act,
and provide notice to enrollees of such an appeal mechanism that
includes an explanation of the relevant procedures and enrollee
rights in connection with filing such an appeal; and

k. establish the navigator program in accordance with the
federal act, under which any entity chosen by the exchange as a
navigator shall:

(1) conduct public education activities to raise awareness of the
availability of qualified health benefits plans;

(2) distribute fair and impartial information concerning
enrollment in qualified health benefits plans and the availability of
premium tax credits and cost-sharing reductions pursuant to the
federal act;

(3) facilitate enrollment in qualified health benefits plans;

(4) provide referrals to the appropriate office within the
department for health insurance consumer assistance in the case of
an enrollee in a qualified health benefits plan with a grievance,
complaint, or question regarding that person’s plan, coverage, or a
determination under that plan or coverage;

(5) provide information in a manner that is culturally and
linguistically appropriate to the needs of the population being
served by the exchange;

(6) be evaluated and paid by the board based upon such
standards for performance and compensation as the board
determines appropriate for this purpose;

(7) be incorporated, organized, and operated in such a manner as
to qualify as a nonprofit corporation described in section 501(c)(3)
of the federal Internal Revenue Code, 26 U.S.C. s.501(c)(3) or any
successor provision that is exempt from taxation pursuant to section
501(a) of the federal Internal Revenue Code, 26 U.S.C. s.501(a) or
any successor provision; and

(8) meet any certification and training requirements established
by the board, provided however that the board shall not require a
navigator to be an insurance producer licensed pursuant to

9. a. There is established in the Department of the Treasury a
nonlapsing revolving fund to be known as the “New Jersey Health
Benefit Exchange Trust Fund.” This fund shall be the repository
for monies collected pursuant to subsection c. of this section and
other monies received as grants or otherwise appropriated for the
purposes of the exchange. The monies in the fund shall be used
only for the purpose of supporting the activities of the exchange.

b. The State Treasurer is the custodian of the fund and all
disbursements from the fund shall be made by the State Treasurer
upon vouchers signed by the executive director or the executive
director’s designee. The monies in the fund shall be invested and
reinvested by the Director of the Division of Investment in the
Department of the Treasury as are other trust funds in the custody
of the State Treasurer in the manner provided by law. Interest
received on the monies in the fund shall be credited to the fund.

c. The exchange may apply a uniform surcharge to all qualified
health benefits plans, and a uniform assessment on carriers that do
not contract with the exchange, as the board determines necessary
to effectuate the purposes of this act. The proceeds therefrom shall
be deposited into the fund and be used only to pay for
administrative and operational expenses that the exchange incurs in
order to carry out its responsibilities pursuant to this act and as
otherwise required under the federal act or any other federal law or
regulation.

10. Records maintained by the exchange shall be subject to
et al.), commonly referred to as the open public records act.

11. a. In addition to furnishing such information to any
department or agency of the federal government as may be required
pursuant to the federal act or any other federal law or regulation, the
board shall annually: make a report of the activities, receipts, and
expenditures of the exchange as of the end of the State fiscal year to
the Governor, the Legislature pursuant to section 2 of P.L.1991,
c.164 (C.52:14-19.1), and the State Auditor; and make this
information available on the Internet website of the exchange.

b. The State Auditor shall conduct an audit of the exchange at
least once in each five-year period, and may otherwise examine the
operation, property, and records of the exchange, and prescribe
methods of accounting and the rendering of periodic reports in
relation to activities undertaken by the exchange.

12. The commissioner shall present a report to the Governor,
and to the Legislature pursuant to section 2 of P.L.1991, c.164
(C.52:14-19.1), no later than January 1, 2018, which contains the
commissioner’s findings and recommendations, including such
recommendations for administrative or legislative action as the
commissioner deems appropriate, concerning whether to:

a. continue the New Jersey Individual Health Coverage
Program established pursuant to P.L.1992, c.161 (C.17B:27A-2 et
seq.) and the New Jersey Small Employer Health Benefits Program
established pursuant to P.L.1992, c.162 (C.17B:27A-17 et seq.), as
provided under current law;

b. revise these programs to reflect the provisions of this act; or

c. phase out these programs and transition the health care
coverage provided thereunder to coverage provided under qualified
health benefits plans through the exchange, in which case the
commissioner shall specify a projected schedule for effecting this
transition in the most efficient and effective manner possible.

13. The board, the commissioner, and the Commissioner of
Human Services, pursuant to the “Administrative Procedure Act,”
P.L.1968, c.410 (C.52:14B-1 et seq.) and in consultation with each
other, shall each adopt such rules and regulations as may be
necessary to effectuate the purposes of this act.

14. This act shall take effect on the first day of the seventh
month following the date of enactment, but the board, the
commissioner, and the Commissioner of Human Services shall take
such anticipatory administrative action in advance thereof as shall
be necessary for the implementation of this act.

STATEMENT

This bill, which is designated as the “New Jersey Health Benefit
Exchange Act,” creates a Statewide health insurance exchange
pursuant to the federal “Patient Protection and Affordable Care
Act,” Pub.L.111-148, as amended by the “Health Care and
Education Reconciliation Act of 2010,” Pub.L.111-152 (“the federal
act”). On June 28, 2012, the Supreme Court of the United States, in
National Federation of Independent Business, et al. v. Sebelius,
upheld the primary components of the federal act. In light of this
decision, it is in the State’s best interest to create a health benefit
exchange.
The bill provides specifically as follows:

**The Administration of the Exchange**

- The New Jersey Health Benefit Exchange (“the exchange”) is established in the Executive Branch of State Government in order to effectuate the provisions of the federal act, and is allocated within the Department of Banking and Insurance (DOBI) but is to be independent of any supervision or control by DOBI or any board or officer thereof.

- The exchange is to be governed by a board of directors (“the board”) consisting of eight members as follows:
  - the Commissioners of Banking and Insurance and Human Services, or their designees, as nonvoting, ex officio members;
  - the chairperson of the advisory committee, to be established by the board pursuant to the bill’s provisions, as a nonvoting, ex officio member; and
  - five public members who are residents of this State, to be appointed by the Governor with the advice and consent of the Senate, including: one person who is a member in good standing of the American Academy of Actuaries; and four other persons, two of whom are to be appointed upon the recommendation of the President of the Senate and two upon the recommendation of the Speaker of the General Assembly.

- The public members of the board appointed upon the recommendation of the President of the Senate and the Speaker of the General Assembly are to be appointed in such a manner as to ensure that the public membership of the board includes individuals who have demonstrated expertise in the following areas: individual health care coverage; small employer health care coverage; health benefits plan administration; health care finance; and consumer health care advocacy.

- The public members of the board are to serve on a part-time basis and receive an annual salary of $50,000. The public members are also to be reimbursed for any expenses incurred by them in the performance of their duties, subject to the limits of funds appropriated or otherwise made available for this purpose.

- The public members of the board are to serve for a term of four years; except that of the members first appointed, one of the public members appointed upon the recommendation of the President of the Senate and one of the public members appointed upon the recommendation of the Speaker of the General Assembly will each serve for a period of three years, one of the public members appointed upon the recommendation of the President of the Senate and one of the public members appointed upon the recommendation of the Speaker of the General Assembly will each serve for a period of four years, and the other public member appointed will serve for a period of five years.
• The board is to appoint an executive director of the exchange to supervise the administrative affairs and general management, and operations of the exchange. The executive director will serve at the pleasure of the board and receive such compensation as the board determines. All employees of the exchange, except the executive director, are to be in the career service of the Civil Service.

• While serving as a member of the board or employee of the exchange, and for a period of two years immediately following such service or employment, a person is prohibited from being:
  -- employed by, a consultant to, a member of the board of directors of, affiliated with, or otherwise a representative of, a carrier, an insurance agent or broker, a licensed health care professional, a health care facility, or an entity operating a navigator program as set forth in this bill;
  -- a member, board member, or employee of a trade association of carriers, insurance agents or brokers, health care professionals, health care facilities, or entities operating a navigator program; or
  -- a licensed health care professional, unless that person receives no compensation for rendering services as a licensed health care professional and does not have an ownership interest in a health care professional practice.

• All meetings of the board are subject to the requirements of the “Senator Byron M. Baer Open Public Meetings Act.” The board is to provide advance notice of its meetings on the Internet.

• A member of the board or an employee of the exchange will not be liable in an action for damages to any person for any action taken or recommendation made by the member or employee within the scope of his functions as a member or employee, if the action or recommendation was taken or made without malice.

• The board is to establish an advisory committee to provide advice to the board concerning the operation of the exchange and any other matter relating to the responsibilities of the board pursuant to this bill.

  -- The advisory committee is to include 15 members, to be appointed by the board, who will include one representative from each of the following: health insurers or health maintenance organizations offering health benefits plans in this State; health service corporations offering contracts in this State; licensed insurance producers; licensed general hospitals; licensed long-term care facilities; mental health care providers; federally qualified health centers; licensed physicians; licensed nurses; small employers; public employee unions; private sector unions; consumer health care advocacy organizations; consumer legal advocacy organizations; and public health researchers or other academic experts with knowledge and background relevant to the functions and goals of the exchange, including knowledge of the
health care needs and health disparities among the diverse communities of this State.

-- The members of the advisory committee are to serve for a term of three years; except that of the members first appointed, five are to serve for a period of three years, five for a period of two years, and five for a period of one year.

-- The members of the advisory committee are to serve without compensation but be reimbursed for any expenses incurred by them in the performance of their duties, subject to the limits of funds appropriated or otherwise made available for this purpose.

-- The board, within the limits of its existing staff and resources, is to provide such staff support as the advisory committee requires to perform its duties.

### The Activities of the Exchange

- The board is to facilitate the purchase, through the exchange, of coverage under health benefits plans certified and offered by the exchange (“qualified plans”), at affordable prices, by persons enrolled in the exchange (“enrollees”).

- The board is to establish the State Business Health Options Program (SHOP), separate from the activities of the board related to the individual market, to assist participating employers in facilitating the enrollment of their employees in qualified plans. Eligible employers: would include, beginning no later than January 1, 2014, employers with at least two but not more than 50 employees, beginning no later than January 1, 2016, employers with at least 51 but not more than 100 employees; and, may include, beginning on January 1, 2017, employers with more than 100 employees.

- The board is to create and offer a Basic Health Plan, in conjunction with the Department of Human Services and consistent with the provisions of the federal act, to enable persons with incomes of between 133% and 200% of the federal poverty level, and noncitizens who would be eligible for Medicaid except for not meeting the minimum residency requirements provided in federal law, who would otherwise be eligible to receive premium subsidies for the purchase of coverage through the exchange, to purchase essential health benefits through the provision of federal funds pursuant to the federal act.

- The board is to develop and implement a plan of operation for the exchange, which includes, but is not limited to: procedures and minimum requirements for the selection, certification, and recertification of qualified plans; criteria and procedures for decertifying plans; and procedures, criteria, and a standard application form for prospective enrollees seeking to obtain coverage under qualified plans, and for the enrollment of participating employers in SHOP.
The board is to provide: a customer service center, which will operate a toll-free telephone service and provide oral and written information in a manner that is culturally and linguistically appropriate to the needs of the population being served by the exchange; and an Internet website that provides standardized comparative information on qualified plans, and which also provides information on how to obtain assistance from a navigator chosen by the board or from a licensed insurance producer for those individuals wishing to do so.

The board is authorized to apply for any available federal grants and receive any grant funding available from private foundations.

The board, as it deems necessary to effectuate the purposes of the bill, may enter into a contract for the provision of goods or performance of services without public advertising for bids, provided that the process for awarding the contract meets certain specified requirements.

**Qualified Plans and Participating Carriers in the Exchange**

The exchange is to offer to enrollees only health benefits plans that have been certified by the board, approved for issuance or renewal in this State by the Commissioner of Banking and Insurance, and underwritten by a carrier. The board is to certify those plans that it determines offer the optimal combination of choice, value, quality, and service to enrollees, and to provide, in each region of the State, a choice of qualified plans in each of the benefit categories required under the federal act.

A health insurance carrier participating in the exchange may offer to enrollees a plan that provides limited scope dental benefits that meets the requirements of section 9832 of the federal Internal Revenue Code (26 U.S.C. s.9832), if the plan provides pediatric dental benefits that meet the requirements of section 1302 of the federal act (42 U.S.C. s.18022), and such other dental benefits as the board of directors of the exchange or the Secretary of Health and Human Services may prescribe by regulation.

Carriers permitted to offer qualified dental plans are required to be licensed to offer dental coverage, but need not be licensed to offer other health benefits.

Two or more carriers may jointly offer a comprehensive plan through the exchange in which the dental benefits are provided by a carrier through a qualified dental plan and the other benefits are provided by a carrier through a qualified health plan, provided that the plans are priced separately and are also made available for purchase separately at the same price.

A carrier that offers a qualified health benefits plan in conjunction with a plan that provides limited scope dental benefits is required to provide separate pricing for the health
benefits plan and the dental plan and also make each of the plans available for purchase separately.

• A carrier that offers a qualified health benefits plan that includes limited scope dental coverage in that plan must offer and price the health benefits plan without the limited scope dental coverage and must offer and price the limited scope dental coverage without the health benefits plan, so that either can be purchased separately.

• To be certified as a qualified health benefits plan, a plan, at a minimum, is to: include within its health care provider network those essential community providers, where available, that serve predominately low-income, medically underserved individuals, as specified in the bill; and pay those providers at the highest rate that it pays to comparable providers for each category of services provided by the essential community provider, but in no case less than what Medicaid pays for the same service.

• The board may require carriers participating in the exchange to make available to the exchange and regularly update an electronic directory of contracting health care providers, and the exchange may provide an integrated and uniform consumer directory of providers indicating which carriers the providers contract with and whether the providers are currently accepting new patients.

• The board is to require that a carrier, as a condition of participation in the exchange:
  -- fairly and affirmatively offer, market, and sell in the exchange at least one product within each of the categories of health benefits plans that the federal act requires to be offered through the exchange;
  -- if the carrier sells any products to individuals outside the exchange, fairly and affirmatively offer, market, and sell all products made available to individuals in the exchange to individuals purchasing coverage outside the exchange; and if the carrier sells any products to employers outside the exchange, fairly and affirmatively offer, market, and sell all products made available to employers in SHOP to employers purchasing coverage outside the exchange;
  -- provide a detailed description of the benefits offered by a qualified plan through an Internet website and by other means for individuals without access to the Internet;
  -- submit a justification to the board for any premium increase in a qualified plan before implementing the increase, and prominently post that information on its Internet website;
  -- make available to the public and to the board, the U.S. Secretary of Health and Human Services ("the secretary"), and the Commissioner of Banking and Insurance, as applicable, accurate and timely information, with respect to a qualified plan, concerning claims payment policies and practices, financial data, enrollment and disenrollment, claims denied, rating practices, cost sharing and payments for any out-of-network coverage, and enrollee and
participating employer rights specified under federal law or determined appropriate by the secretary; and

-- make available to the public and submit to the board such other information as may be required pursuant to the federal act or as the board reasonably determines necessary to accomplish the purposes of the bill.

• The board is to establish procedures necessary to avoid risk selection between qualified plans offered through the exchange and plans offered outside the exchange and among qualified plans offered within the exchange, including, but not limited to, such mechanisms as it determines appropriate for adjusting payments to qualified plans to account for risk selection and assure market stability.

• The provisions of the bill are not to be construed to require a carrier not participating in the exchange to meet any requirements relating to health care coverage or its operations not otherwise imposed under federal or State law.

The Provision of Health Care Coverage through the Exchange

• The board is to:

-- provide for the processing of applications, determination of eligibility for premium tax credits and any cost-sharing reduction and eligibility redetermination due to changes in income or circumstances, and establishment of an enrollee database, and coordinate and share data with Medicaid, NJ FamilyCare, and other State and local government entities as applicable, to ensure efficient, cost-effective, and comprehensive health care coverage and continuity of coverage and care when an enrollee transitions between a qualified plan and Medicaid or NJ FamilyCare, or the reverse, consistent with federal law and regulations;

-- require that a written agreement be established between the board and the Division of Medical Assistance and Health Services in the Department of Human Services to govern eligibility determination and redetermination services for, and enrollment in, the exchange, Medicaid, and NJ FamilyCare;

-- market, publicize, and provide outreach to enrollees and potential enrollees in regard to health care coverage and federal subsidies available through the exchange;

-- assign a rating to each qualified plan in accordance with criteria developed by the secretary; and utilize a standardized format for presenting plan options in the exchange;

-- establish and make available by electronic means a calculator to determine the actual cost of coverage after the application of any premium tax credit and cost-sharing reduction under the federal act;

-- establish uniform billing and payment policies for qualified plans and coordinate those policies with Medicaid and NJ FamilyCare;
-- grant a certification attesting that a person is exempt from the
tax imposed under the federal act for not having qualifying health
care coverage if the person meets the requirements for that
exemption;
-- perform such duties as are required of the exchange by the
secretary or the Secretary of the Treasury under the federal act,
relating to the determination of eligibility for premium tax credits,
reduced cost sharing, or exemptions from the tax imposed under the
federal act for not having qualifying health care coverage;
-- notify enrollees of their right to appeal health care coverage
determinations by carriers under State and federal law and to file a
grievance against the exchange itself; and
-- establish the navigator program, in accordance with the federal
act, to: increase public awareness of, and facilitate enrollment in,
qualified plans; and provide appropriate referrals for health
insurance consumer assistance for enrollees with a grievance,
complaint, or question relating to their plan or coverage.

New Jersey Health Benefit Exchange Trust Fund

• The bill establishes the New Jersey Health Benefit Exchange
Trust Fund in the Department of the Treasury as a nonlapsing
revolving fund, to be the repository for monies collected from
carriers pursuant to the bill and other monies received as grants or
otherwise appropriated for the purposes of the exchange. The
monies in the fund are to be used only for the purpose of
supporting the activities of the exchange.
• The exchange may apply a uniform surcharge to all qualified
health benefit plans, and a uniform assessment on carriers that do
not contract with the exchange, as the board determines necessary
to effectuate the purposes of this substitute. The proceeds are to
be deposited into the fund and used only to pay for administrative
and operational expenses of the exchange in carrying out its
responsibilities and as otherwise required under federal law or
regulation.

Other Provisions

• In addition to furnishing information to any federal department or
agency as required under the federal act or any other federal law
or regulation, the board is to annually report on the activities,
receipts, and expenditures of the exchange to the Governor,
Legislature, and State Auditor, and to make this information
available on its Internet website; and the State Auditor is to
conduct an audit of the exchange at least once in each five-year
period.
• The Commissioner of Banking and Insurance is to report to the
Governor and the Legislature, no later than January 1, 2018, on
the commissioner's findings and recommendations concerning
whether to: continue the New Jersey Individual Health Coverage
Program and the New Jersey Small Employer Health Benefits
Program, as provided under current law; revise these programs to
reflect the provisions of this bill; or phase out these programs and
transition their health care coverage to coverage provided through
the exchange.

• The bill takes effect on the first day of the seventh month
following enactment, but authorizes the board and the
Commissioners of Banking and Insurance and Human Services to
take anticipatory administrative action in advance as necessary
for its implementation.