ASSEMBLY, No. 3009

STATE OF NEW JERSEY

214th LEGISLATURE

INTRODUCED JUNE 24, 2010

Sponsored by:
Assemblyman ROBERT SCHROEDER
District 39 (Bergen)
Assemblyman JOHN F. AMODEO
District 2 (Atlantic)

Co-Sponsored by:
Assemblyman DiCicco and Senator Beck

SYNOPSIS
Establishes professional sports team specialty license plates and dedicates net proceeds to General Fund.

CURRENT VERSION OF TEXT
As introduced.

(Sponsorship Updated As Of: 6/29/2010)
AN ACT concerning professional sports team specialty license plates and supplementing chapter 3 of Title 39 of the Revised Statutes.

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

1. a. The Chief Administrator of the New Jersey Motor Vehicle Commission shall establish professional sports team specialty license plates. The commission is authorized to enter into licensing contracts or agreements with the appropriate entities representing professional sports teams for the design and sale of professional sports team specialty license plates. As used in this act, "professional sports team" includes, but is not limited to, teams and franchises associated with the National Hockey League; Major League Baseball Properties, Inc.; NASCAR; NFL Properties, LLC; and National Basketball Properties, Inc.

b. Upon proper application, the chief administrator shall issue a professional sports team specialty license plate for any motor vehicle owned or leased and registered in the State. In addition to the registration number and other markings or identification otherwise prescribed by law, the license plate may display wording and a design, including an emblem and color scheme, chosen by the chief administrator, in coordination with the professional sports team and its professional sports league.

c. In addition to the fees otherwise prescribed by law for the registration of a motor vehicle, the commission shall impose and collect a fee in an amount to be determined by the chief administrator for the issuance of professional sports team specialty license plates. The annual renewal of a registration certificate of a motor vehicle that has been issued professional sports team specialty team license plates shall be accompanied by an additional fee in amount to be determined by the chief administrator. Notwithstanding any law, rule, or regulation to the contrary, revenues derived from the additional fee imposed and collected for the issuance and renewal of professional sports team specialty license plates, less the amounts necessary to reimburse the commission for administrative costs pursuant to subsection d. of this section, shall be remitted to the General Fund.

d. Prior to the deposit of license plate fees collected pursuant to subsection c. of this section into the General Fund, amounts thereof as are necessary shall be used to reimburse the commission for costs reasonably and actually incurred, as stipulated by the chief administrator, for producing, issuing, renewing, and publicizing the availability of professional sports team specialty license plates, including the cost of any initial computer programming changes.

e. The chief administrator shall notify eligible motorists of the opportunity to obtain professional sports team specialty license
plates by including a notice with all motor vehicle registration
renewals and by posting appropriate posters or signs in all
commission facilities and offices.

2. This act shall take effect immediately.

STATEMENT

This bill establishes professional sports team specialty license
plates. The Motor Vehicle Commission is authorized to enter into
licensing contracts or agreements with professional sports teams for
the design and sale of these license plates. The commission may
pursue agreements with professional teams and franchises including
those with the National Hockey League; Major League Baseball
Properties, Inc.; NASCAR; NFL Properties, LLC; and National
Basketball Properties, Inc.

The bill specifies that the commission will charge a fee, in an
amount to be determined by the chief administrator, for the issuance
and renewal of these specialty license plates. Revenues derived
from these fees, less any amount necessary to reimburse the
commission for administrative costs, will be deposited into the
General Fund.

Motorists will be notified of the opportunity to obtain
professional sports team specialty license plates by notices included
in registration renewal materials and postings in all commission
facilities and offices.